



## PRESS RELEASE

### PARIS CITY HALL FINALLY ATTACKING “LOVE LOCKS” PROBLEM

**Paris, May 28, 2014 — NO LOVE LOCKS welcomes with satisfaction the decision of the Mayor of Paris, Anne Hidalgo, to attack the epidemic of love locks on the bridges and monuments of Paris. NO LOVE LOCKS hopes to participate in finding a solution to this problem.**

On Monday, May 26th, the new Mayor of Paris, Anne Hidalgo, has published the roles and areas of responsibility of her team of adjuncts. Within this publication is the following stated directive to Bruno Julliard, the First Adjunct who is responsible for the areas of culture and heritage, among others: *“I charge you also with studying the love locks phenomenon, and with proposing alternatives which are simultaneously artistic, interdependent and ecological.”*

This is the first time that the City Hall of Paris is officially addressing this problem. The NO LOVE LOCKS initiative, which has created the popular viral media campaign against the proliferation of “love locks” in Paris, is especially pleased about the appointment of Julliard to this task, and is ready to participate in the discussion to propose solutions for the locks that have invaded the bridges of Paris since 2008—a problem already out of control well before the influx of this year’s high tourist season in Paris.

NO LOVE LOCKS has requested a meeting with Mayor Hidalgo and First Adjunct Julliard, and has also contacted the Minister of Culture as some of the affected bridges are historically listed, as well as UNESCO since the greater part of the Seine riverbanks are classed as a UNESCO World Heritage Site.

#### **About NO LOVE LOCKS**

The online petition has garnered as of today nearly 7,000 signatures from 70 countries around the world, of which 75% originate from within France. With more than 40 media interviews, over 100 articles have been published globally in more than a dozen languages. The petition can found here: [tinyurl.com/nll-petition-en](http://tinyurl.com/nll-petition-en)

**NO LOVE LOCKS** is an initiative launched at the end of January 2014 by two residents of Paris, Lisa Anselmo and Lisa Taylor Huff. Both writers, they have made Paris their home. Lisa Taylor Huff has double US/French nationality and lives in Paris with her husband, also French, since 2007. Lisa Anselmo has lived in Paris for 2 years.

*Web Site & Blog:* **NoLoveLocks.com** (English and French)

*Facebook:* **Facebook.com/NoLoveLocks**

*Twitter:* **www.Twitter.com/NoLoveLocks** and #NoLoveLocks

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